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FINAL CONFERENCE

**From EURAKNOS to the EUREKA
of Knowledge Exchange**

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 817863.





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Communication, Dissemination and Multi-Actor survey

Elena Feo | University of Gent

Alexander Opdebeeck | Proefstation voor de Groenteteelt

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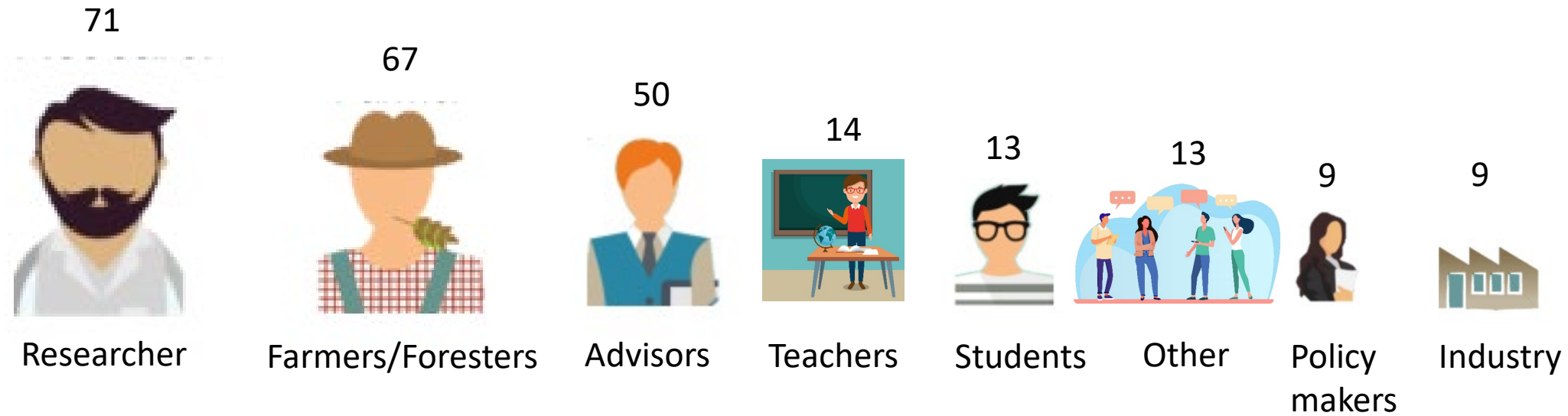


How did we organise the survey?

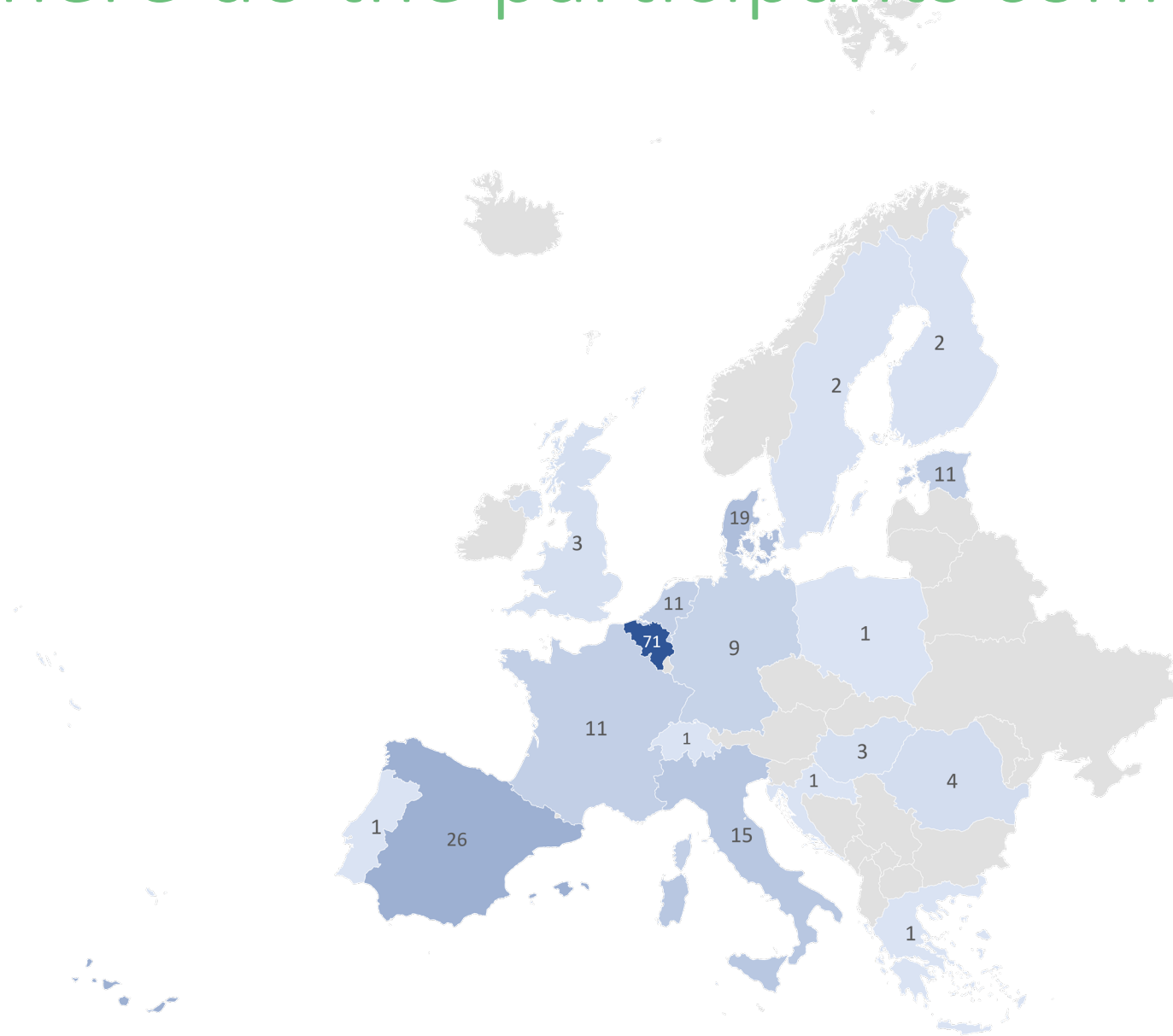
- 14 questions
 - Communication and dissemination
 - Multi-Actor-Approach
- Launched in July 2020 and closed December 2020
- Disseminated during CEV's, local events, mail,...
- Total of 194 participants



Who were our participants?



Where do the participants come from?

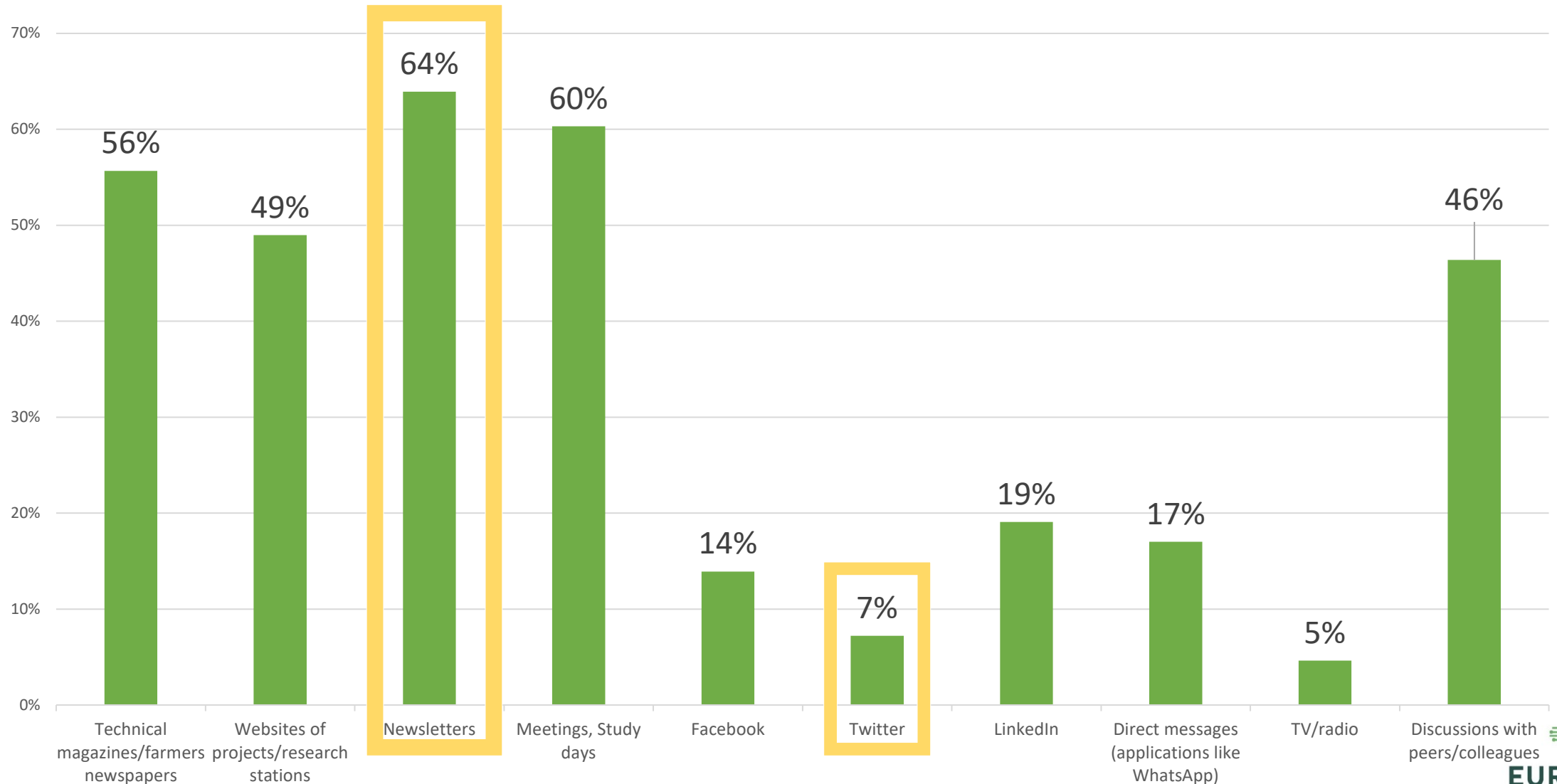


Communication & Dissemination

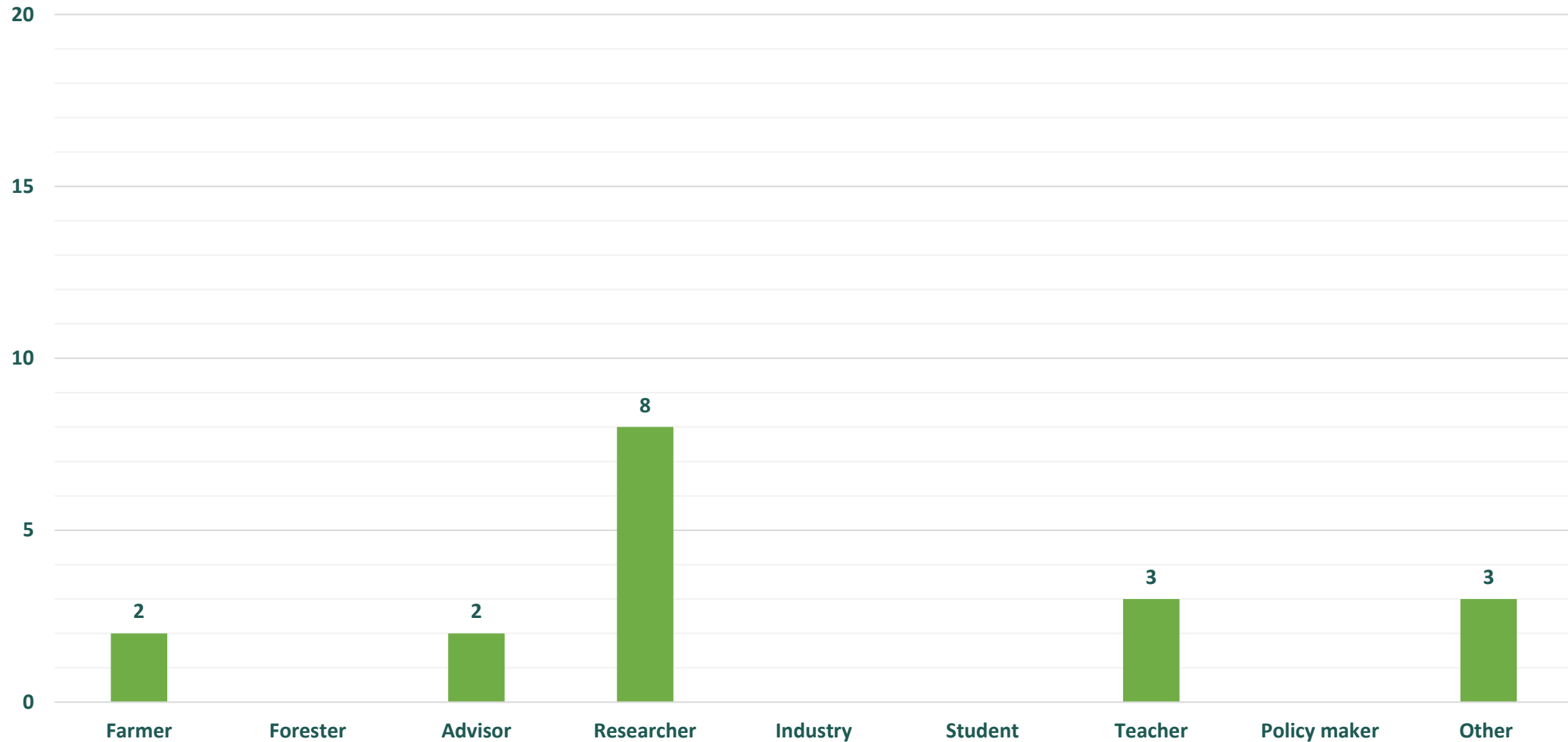


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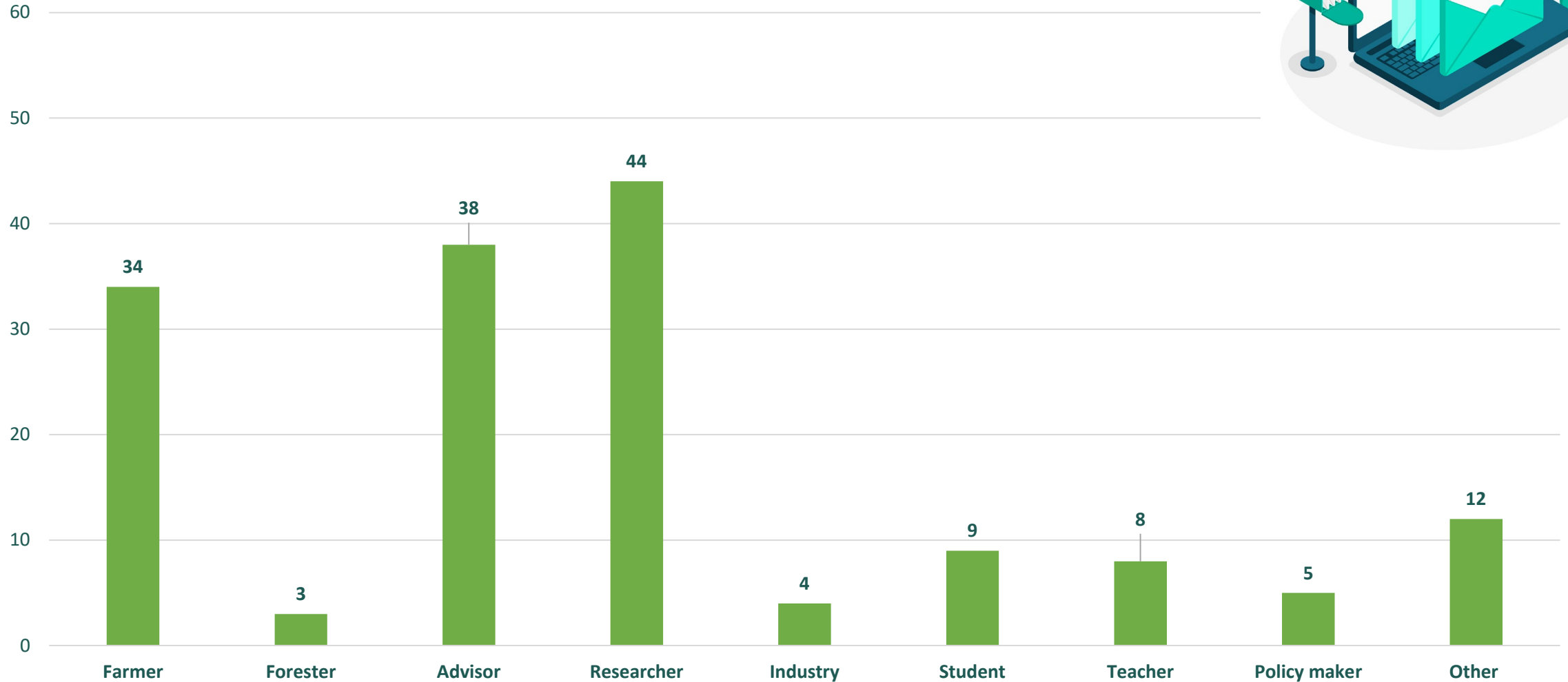
How would you like to be informed about new available information?



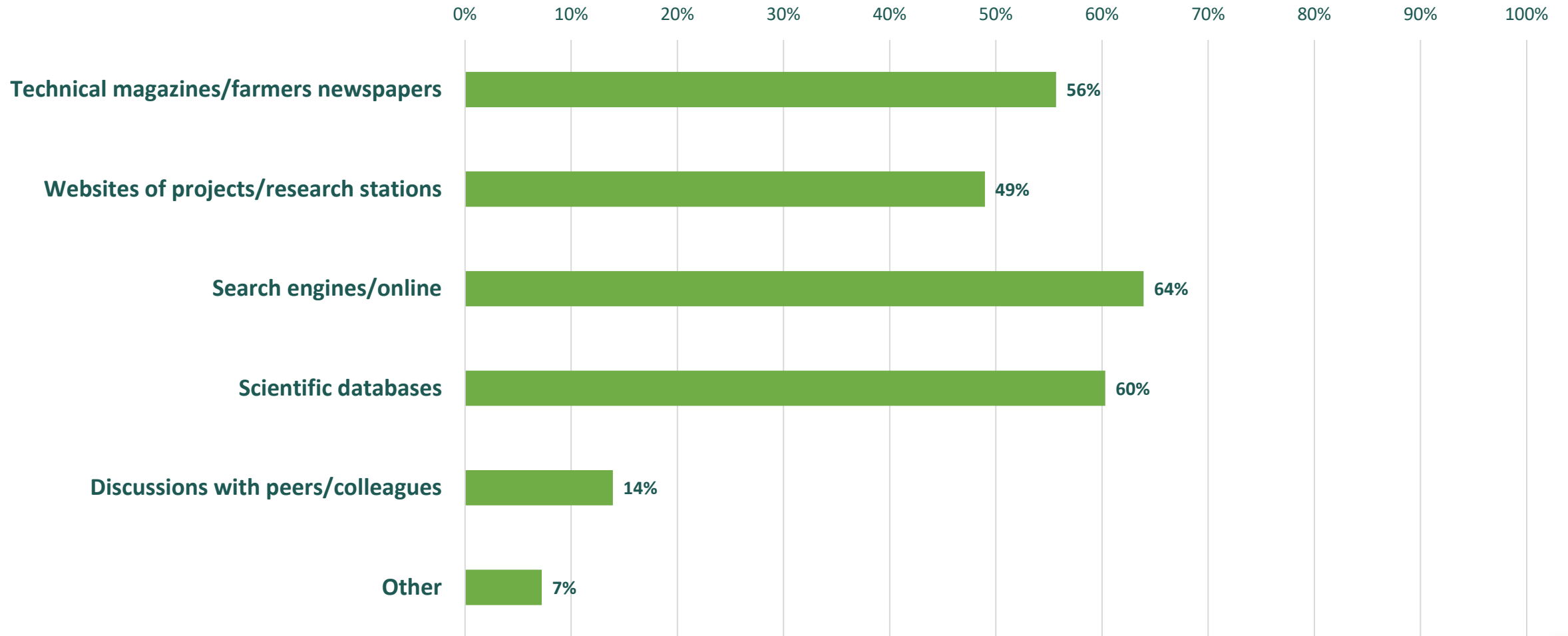
Who voted for Twitter?



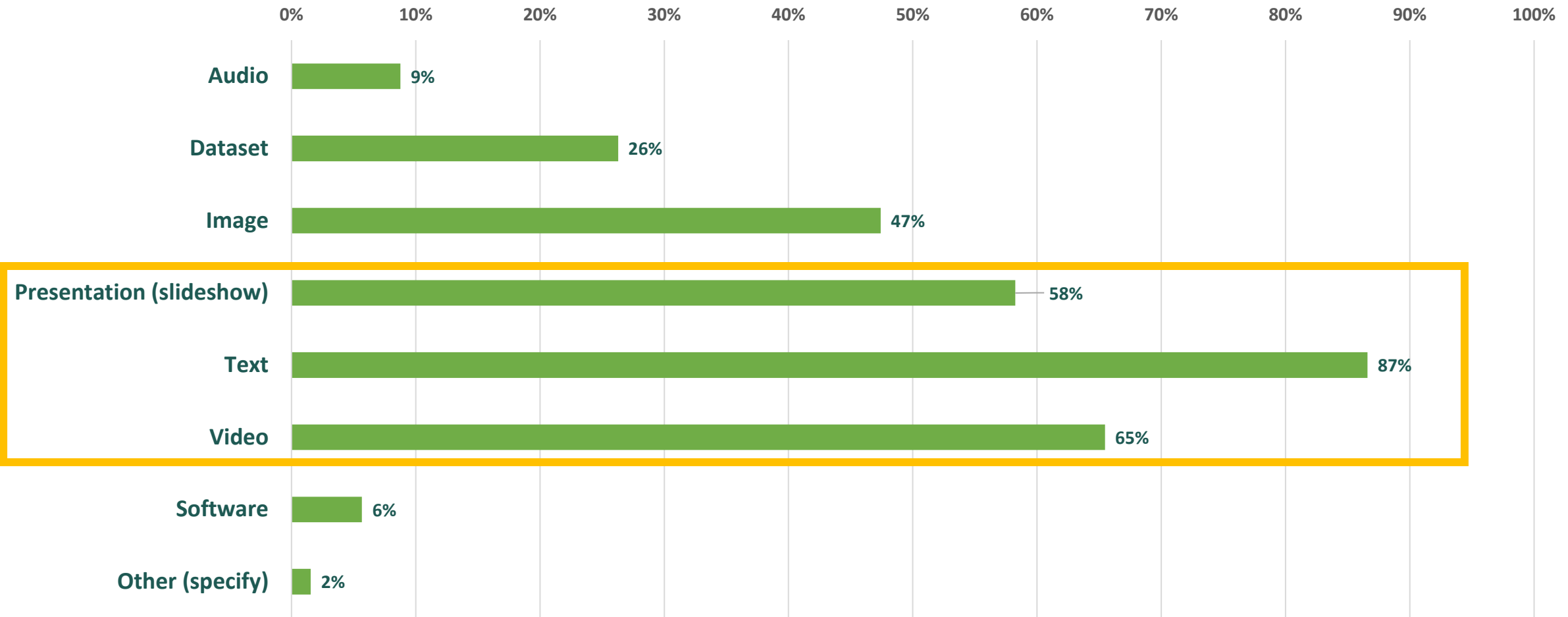
Newsletters



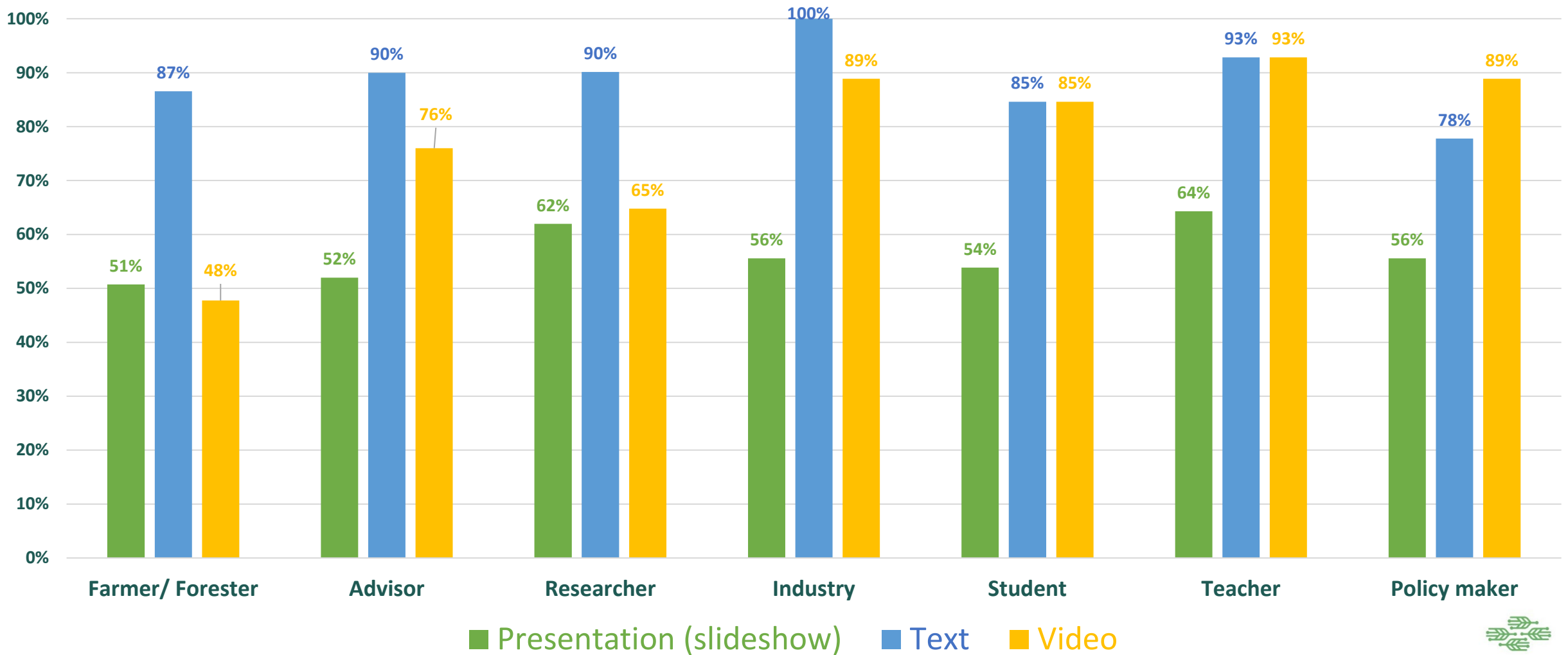
Where do you search for the information you need in your practice?



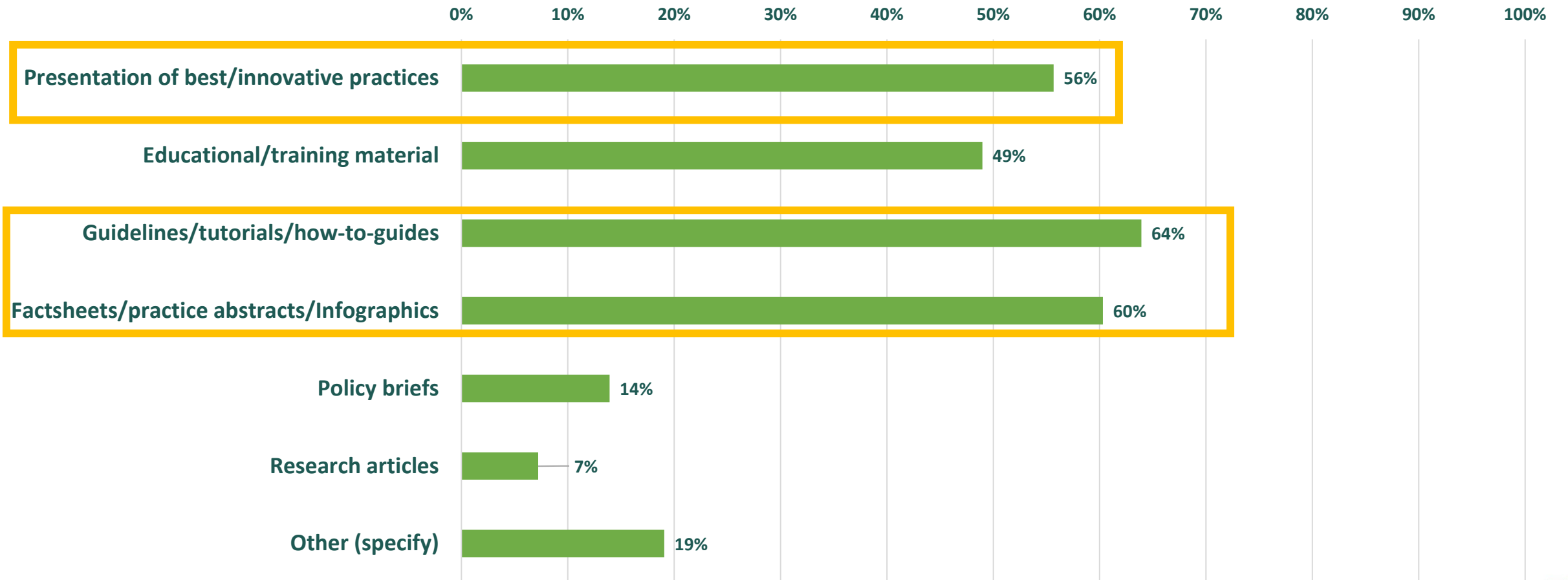
Which of the following formats of information do you prefer to find, when you search online?



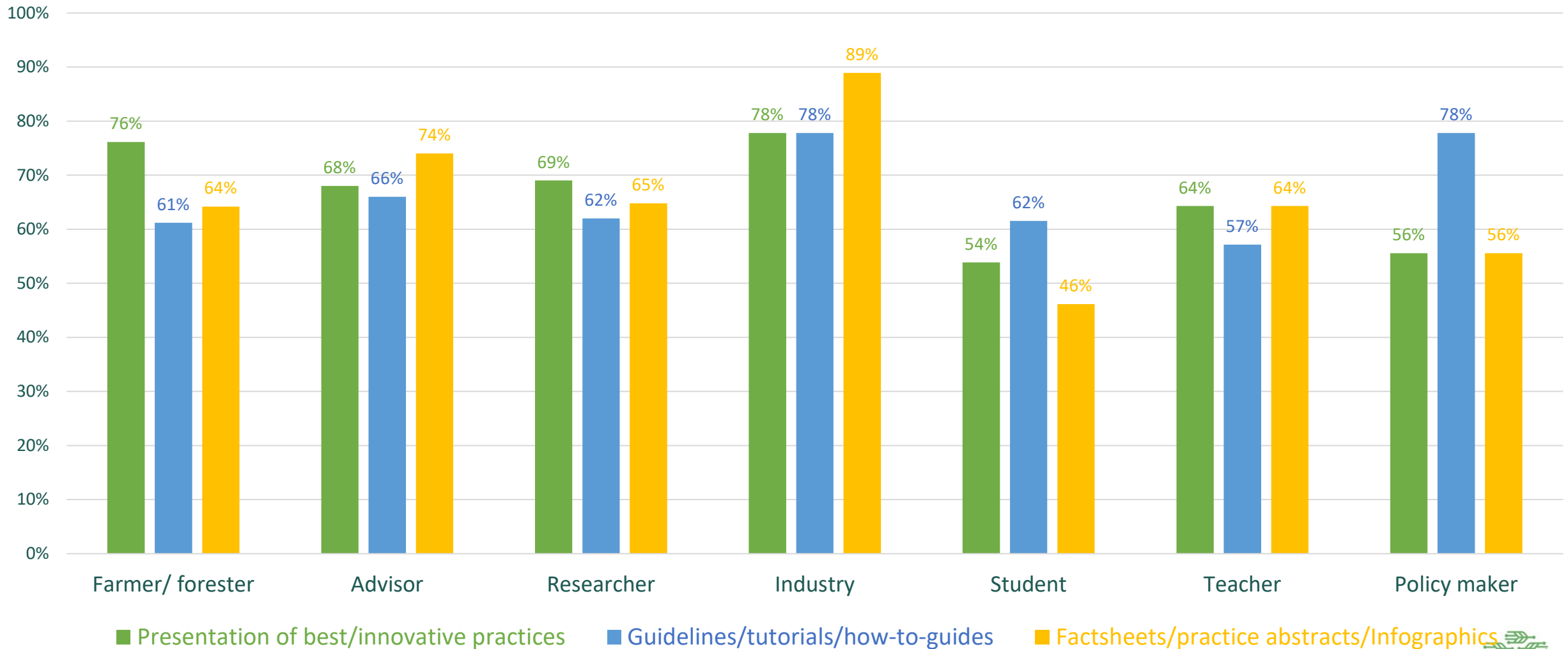
Top 3 most preferred formats



What kind of content would you prefer to find, when you search online for information?



Top 3 most preferred content



■ Presentation of best/innovative practices

■ Guidelines/tutorials/how-to-guides

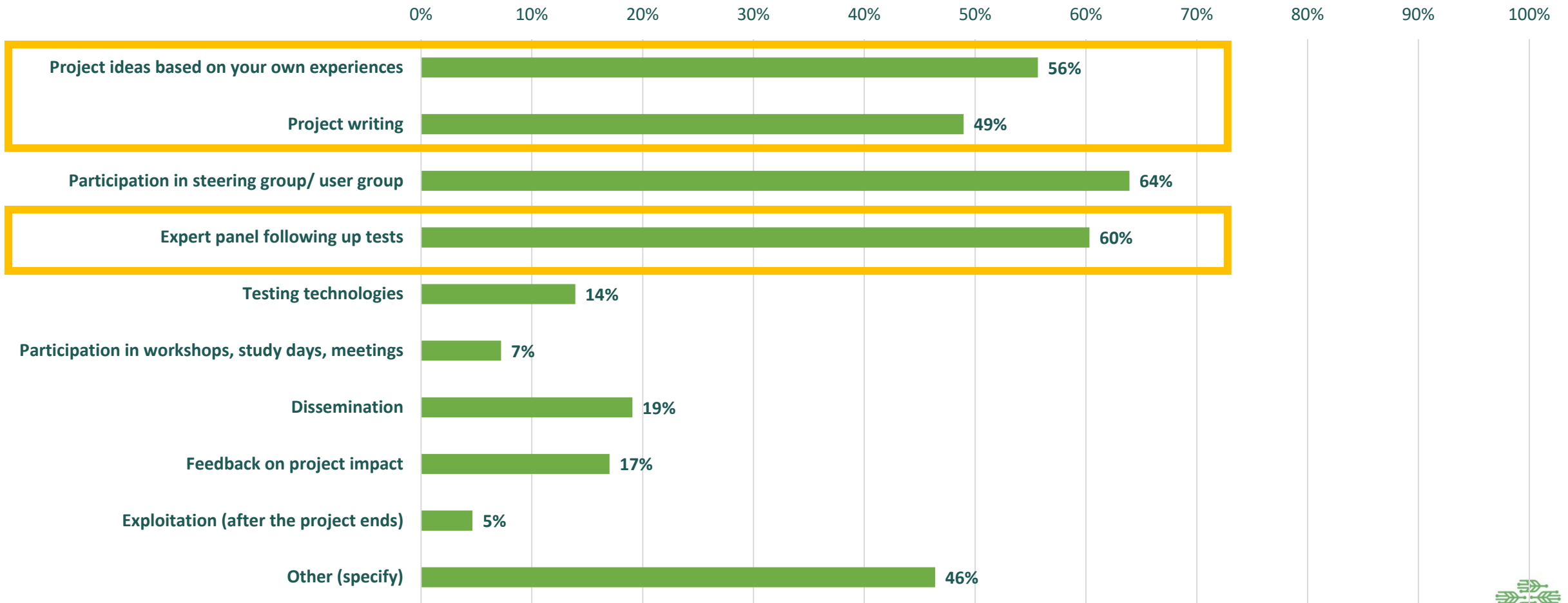
■ Factsheets/practice abstracts/Infographics



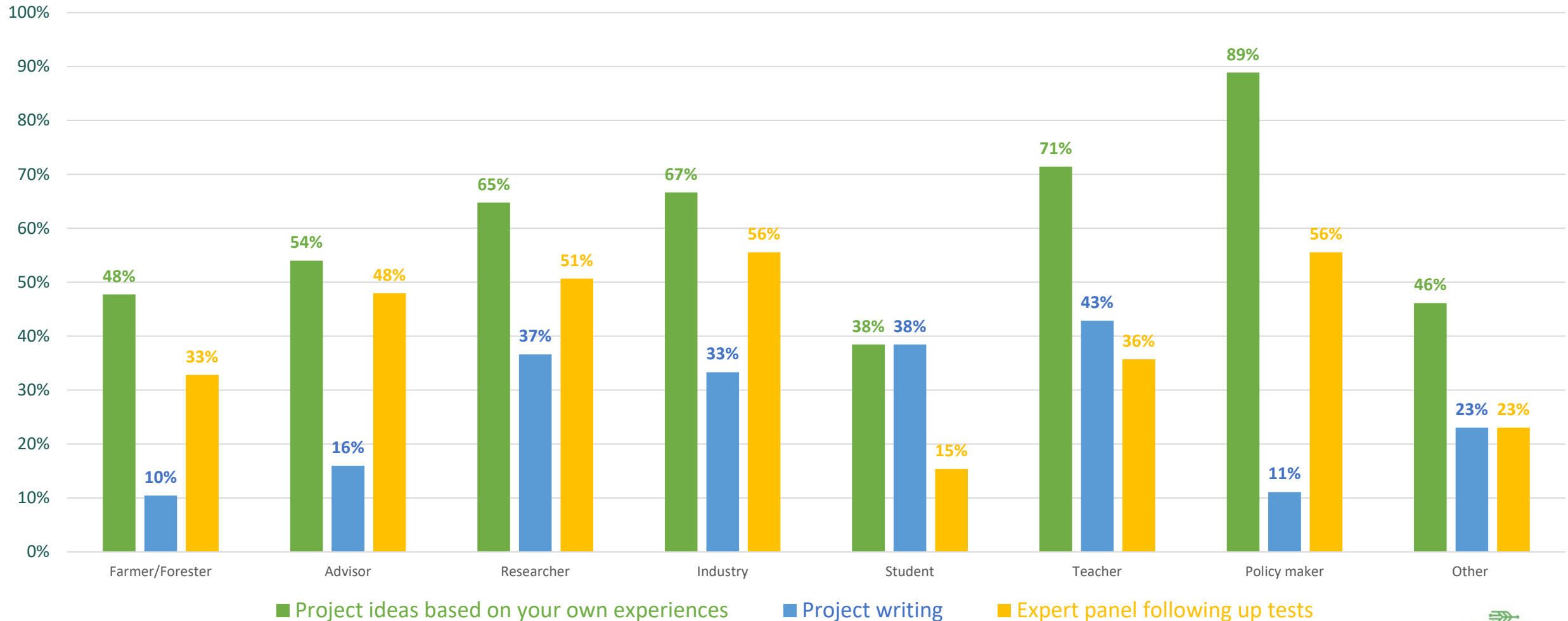
Multi-Actor approach



If you have the opportunity to be involved in a project, in what part of the project would you like to participate?



In what part of the project would you like to participate?



■ Project ideas based on your own experiences

■ Project writing

■ Expert panel following up tests

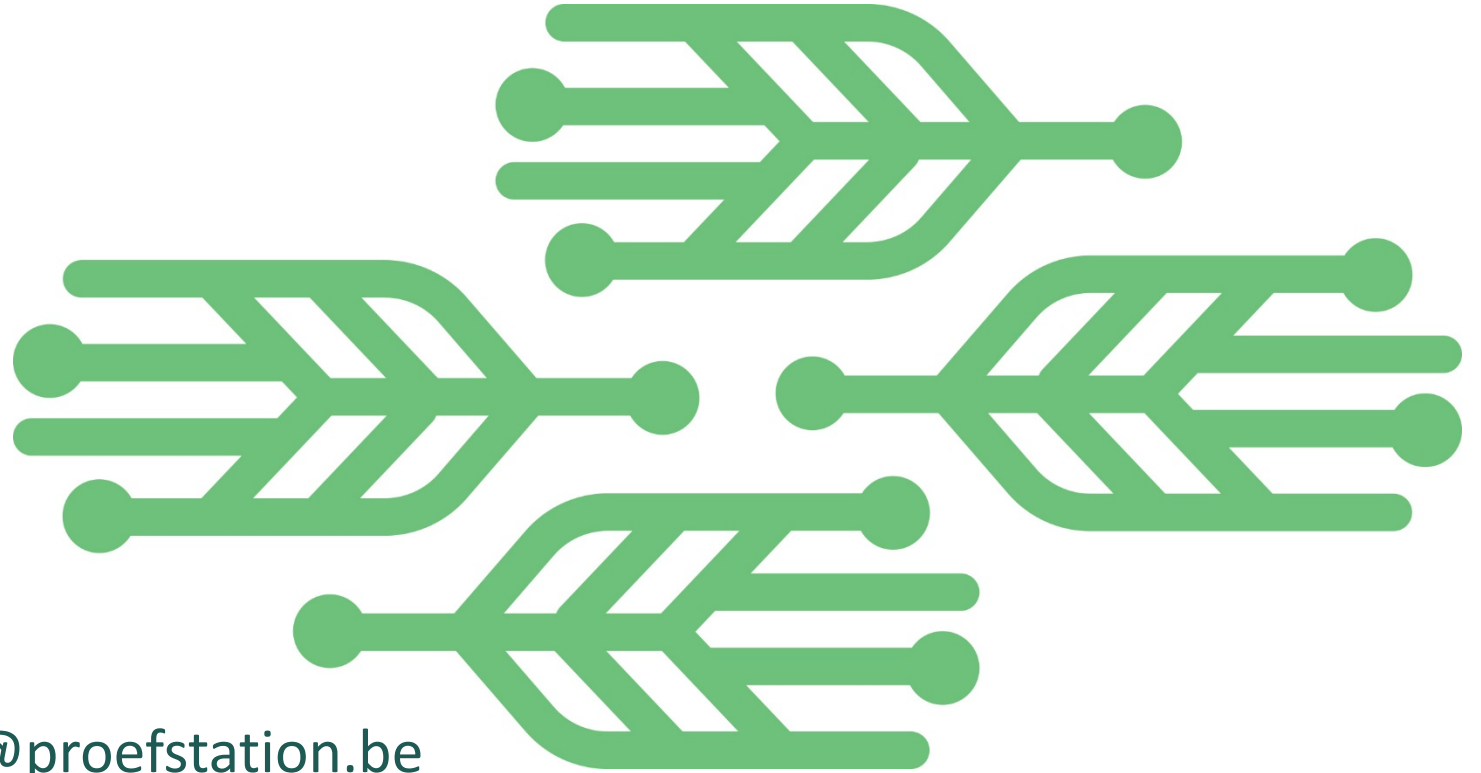


Thank you for your
attention!

If you wish to know more
about this survey contact:

Elena Feo : elena.feo@Ugent.be

Alexander: alexander.opdebeeck@proefstation.be



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THANK YOU

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