



EURAKNOS

Policy Recommendations

Laura Palczynski | Innovation for Agriculture

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 817863.



Developing
Support Systems

Study of TNs

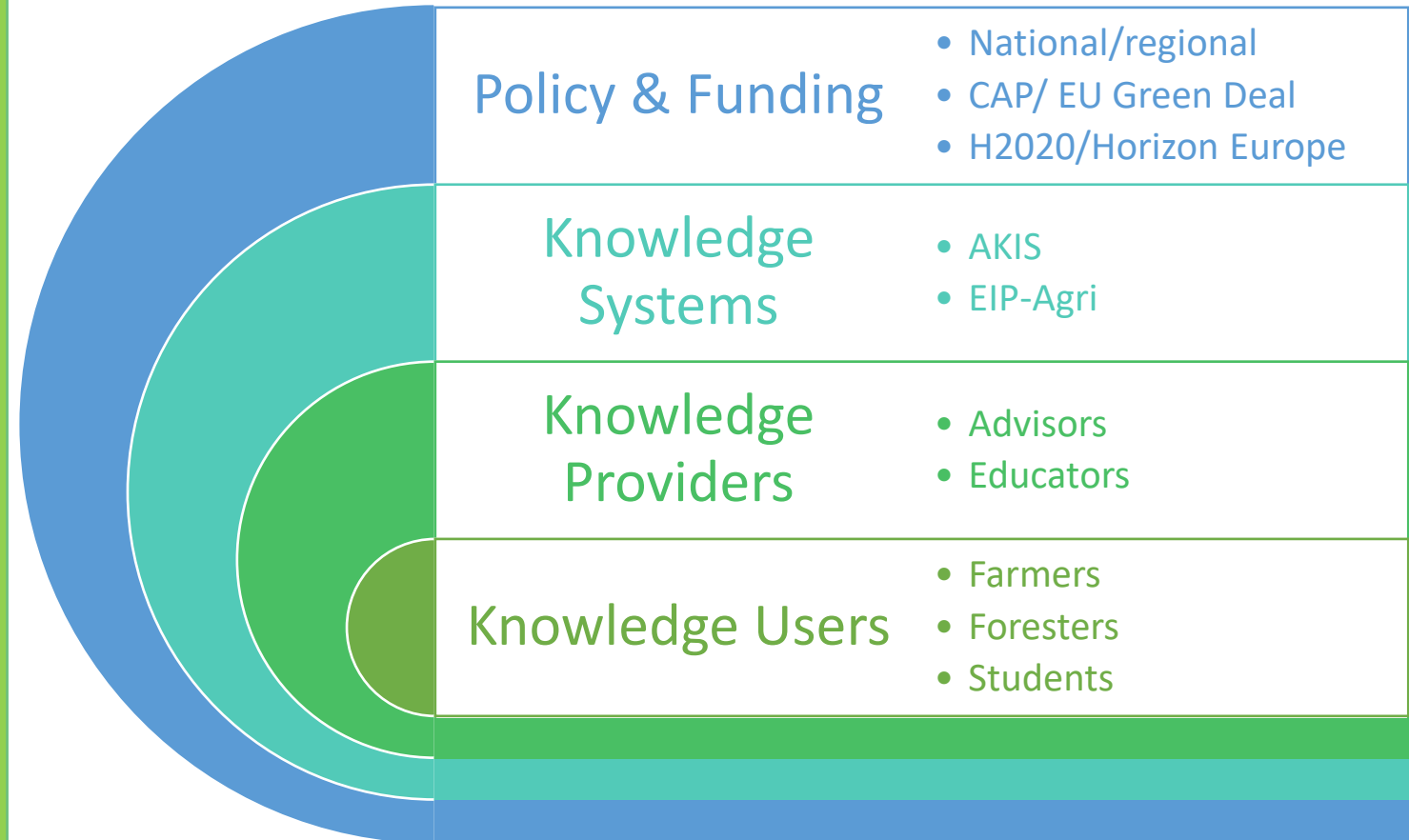
Workshops

Working Groups

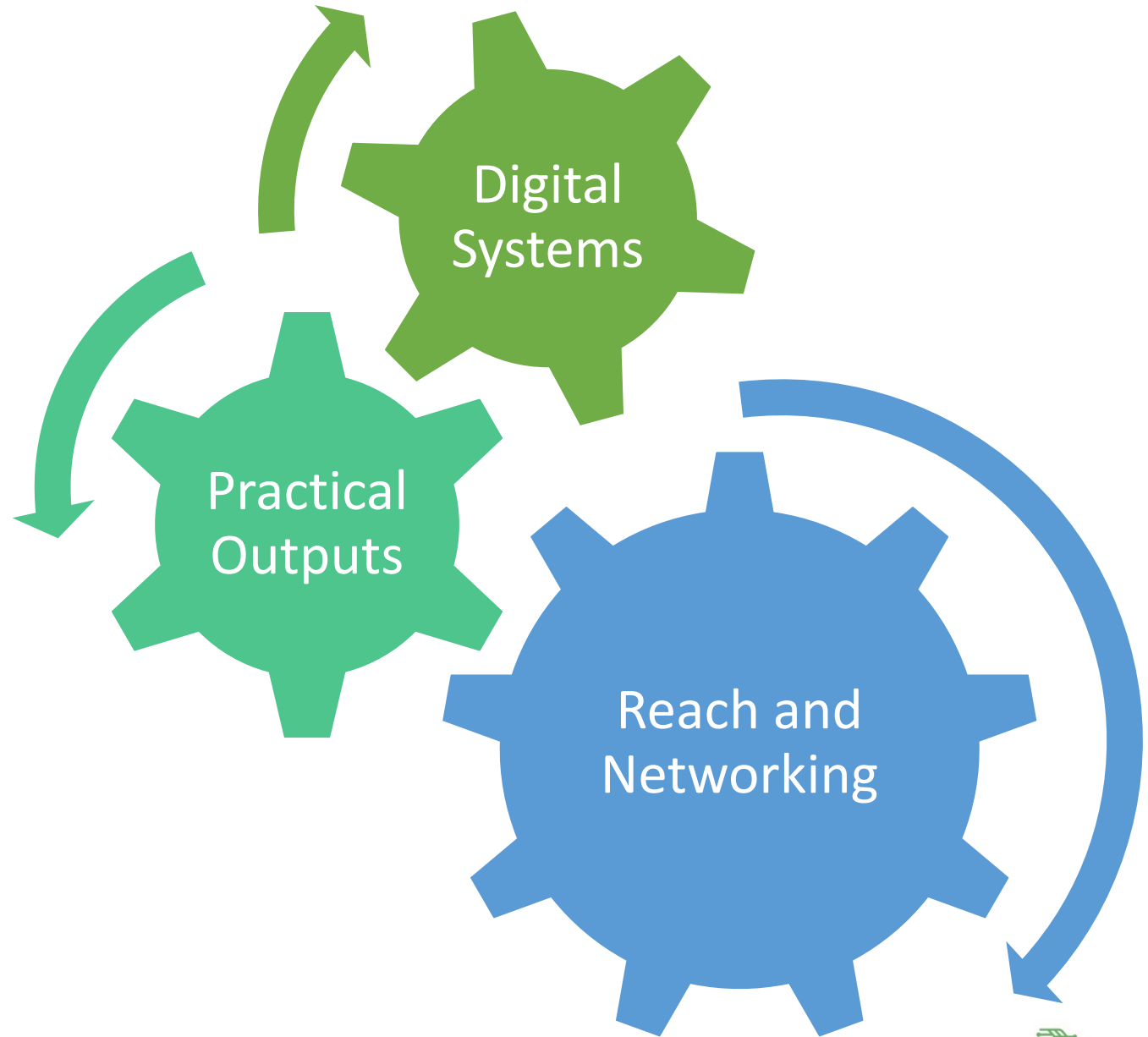
Policy Recommendations

Thematic Networks

Key Players



Policy Recommendations



The Vision

An EU-wide, Open Source digital database platform where TN project outputs can be stored and easily accessed by end-users

PURPOSE

- Tool for TNs to disseminate and network
- Give end-users access to relevant networks and information
- *The* destination for practical farming/forestry knowledge

How to improve...

What can change?



The Vision

Desired features

- Living structure – constant updates and enhancements
- Up-to-date, relevant knowledge
- Positive user experience
- Easily accessible
- Search function
- Translation
- Optional registration for tailored experience
- Community/networking

In an ideal world...

Our wish list



Challenges

- Financing
 - Recognition
 - Platform itself
 - Staffing
- Automated translation is not accurate
 - Manual corrections by users/staff
 - Anticipated improvements in the near future
- 'Analogue' users unfamiliar with digital tools
 - Pair with physical training/events/activities
- Sustainable funding scheme/business model required



The Vision

BENEFITS

- High impact
- Sustainable results
- One-stop-shop for practical farming/forestry knowledge
- More efficient use of funding by reducing repeated efforts
- Strengthen links between research, practice and education
- Complements AKIS strategies and CAP

- A joined-up approach to address shared problems

We can improve!

Added value



Recommendations

Digital systems

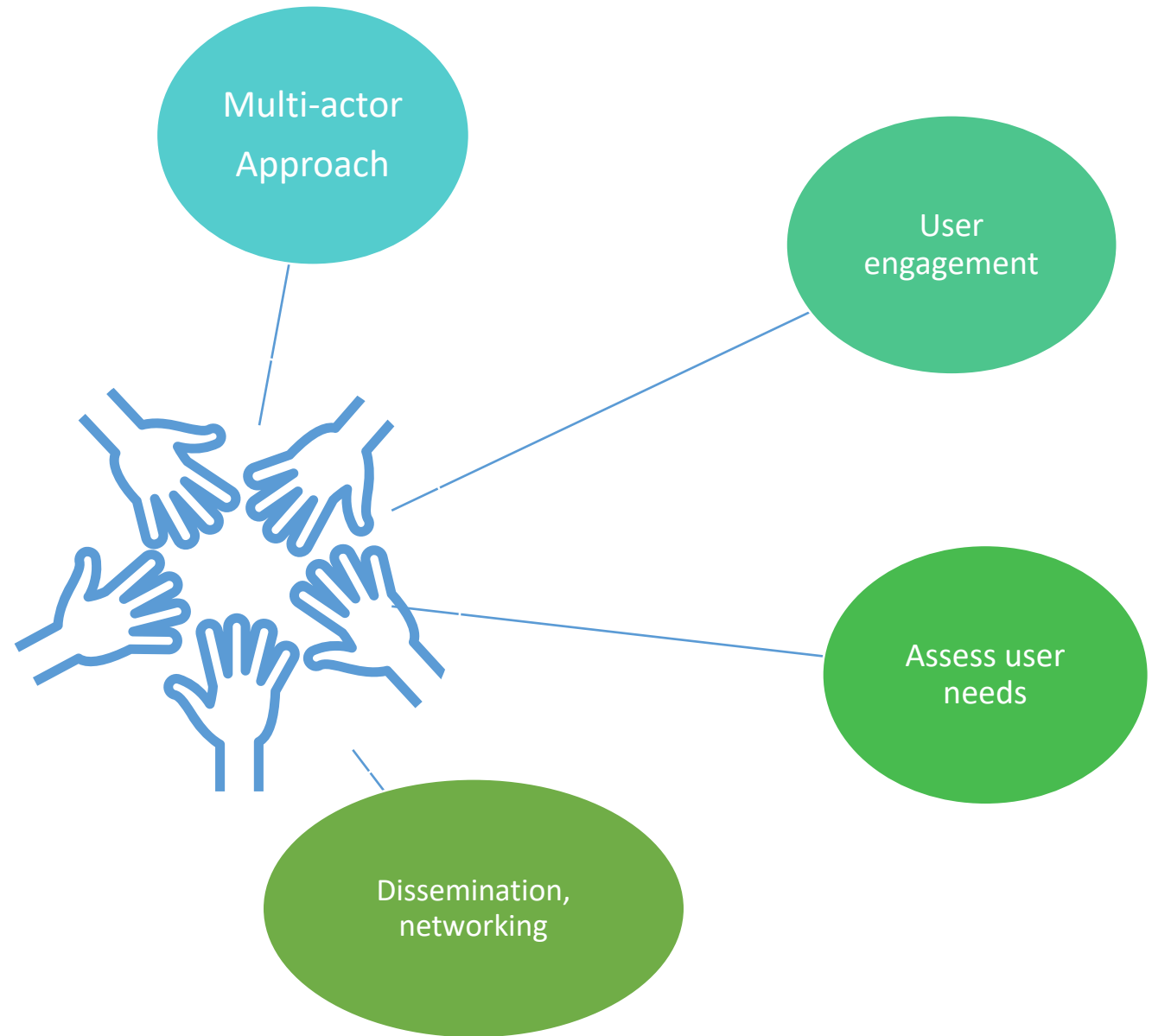


1. Government departments should support the creation and maintenance of a common EU-wide agricultural and forestry knowledge platform.
2. Funding schemes should stimulate connection to digital learning.



Towards more effective TNs

Achieving High Impact



Recommendations

Practical outputs

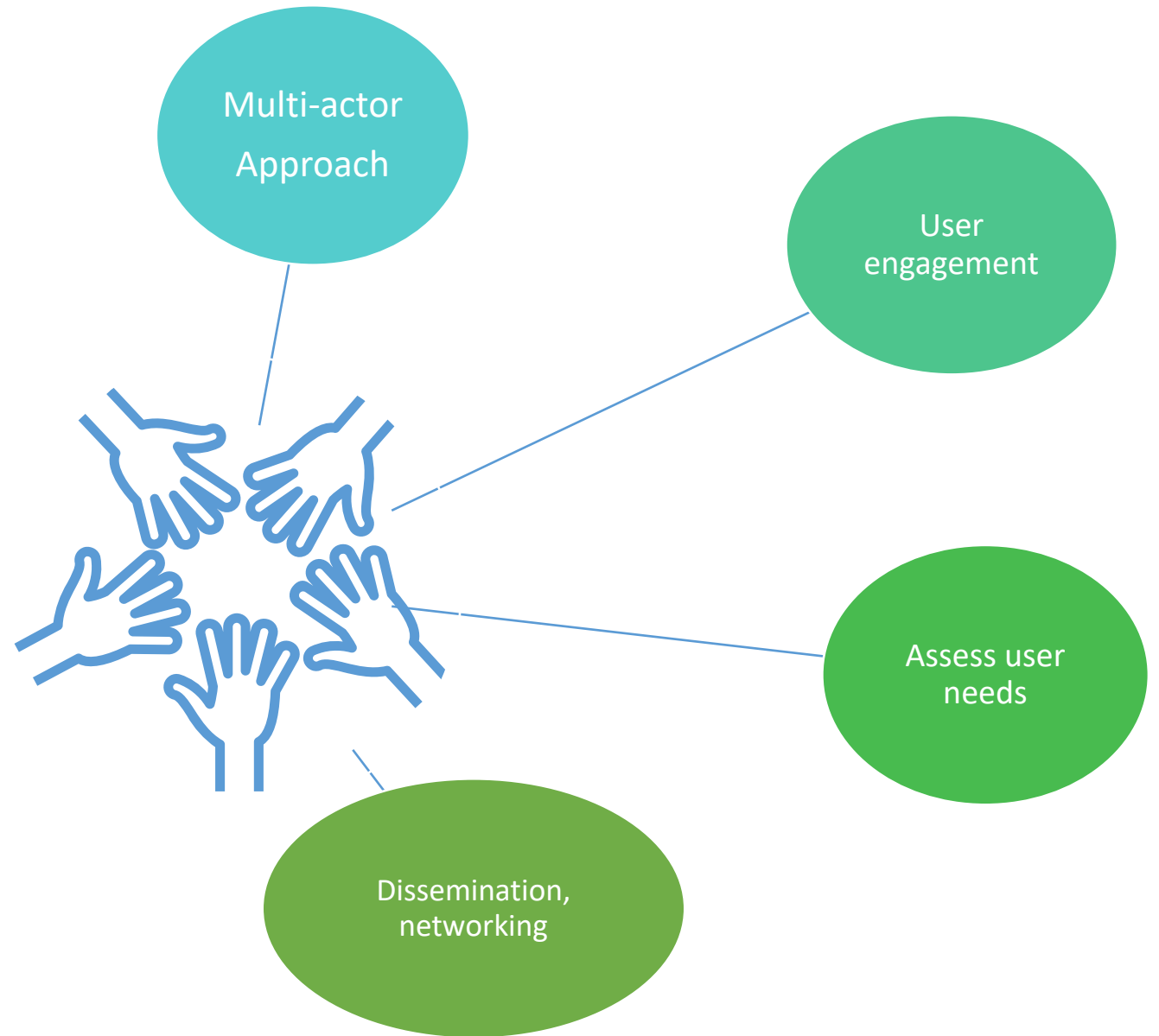


3. Funding schemes should provide extra financial incentives for farmers and foresters to participate in meetings and consultation rounds.
4. Funding schemes should allow TNs to be flexible and responsive to challenges that arise or develop over the project's lifetime.



Towards more effective TNs

Achieving High Impact



Recommendations

Reach and networking



5. Funding agencies should develop and promote a range of standardized dissemination formats to appeal to different target groups.
6. Governments should facilitate and financially support mapping of local networks and main information sources for farmers and foresters to benefit from long-term established networks.



In Summary...

- **A centralised platform would be hugely beneficial**
 - Revised policy and funding structures could make this happen
 - Support schemes improving digital literacy of target users
- **User-engagement is essential for outreach to be relevant**
 - Funding should allow financial incentives to involve target users
 - Flexibility should be built into funding to allow projects to adapt to changing circumstances, pressures and needs
- **Resources could achieve greater reach and impact**
 - Standard dissemination formats
 - Profit from long-term established networks

To increase uptake

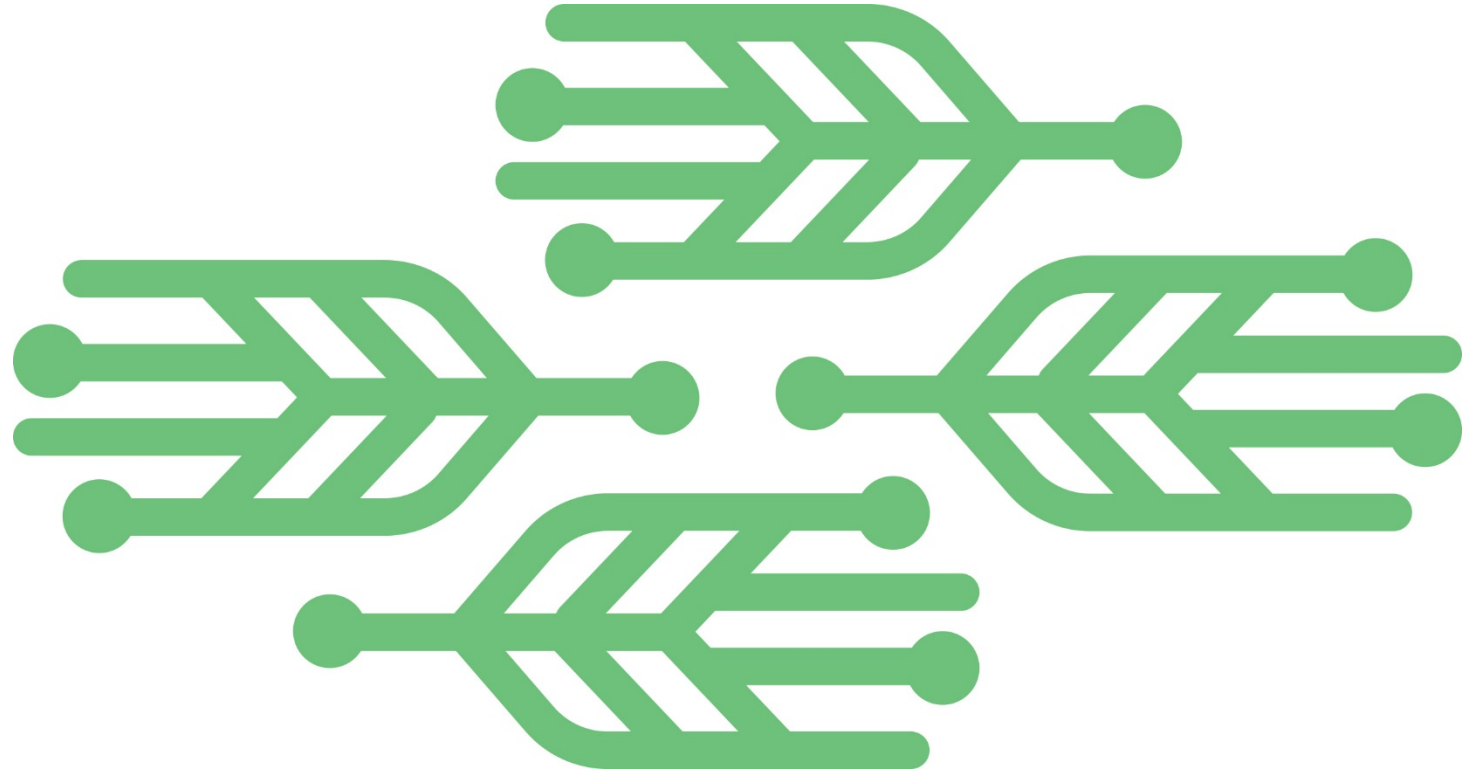
Cooperation is key



Download the vision
paper and policy brief
from our website:

euraknos.eu

Thank you



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 817863.